



# Growing Good Kids<sup>sm</sup> - Excellence in Children's Literature Book Awards

## *Book Award Seal Reproduction Request*

The Junior Master Gardener Program and the American Horticultural Society honor engaging, inspiring works of garden- and ecology-themed children's literature through the Growing Good Kids<sup>sm</sup> - Excellence in Children's Literature Awards Program.

Publishers of winning titles are granted free use of the Growing Good Kids<sup>sm</sup> - Excellence in Children's Literature Award seal. This free use is contingent on completion and approval of this request. The awards seal may only be used to identify and promote those books receiving the Growing Good Kids<sup>sm</sup> - Excellence in Children's Literature.

### **The specifications for use of the seal are as follows:**

1. The seal may be used by a winning publisher for winning titles only. The seal may be printed on the cover of the book or affixed in the form of an applied sticker.
2. The seal will be printed in PMS 8642 (metallic gold) and black. For four-color-process printing, a process match for PMS 8642 is also acceptable.
3. If used in the form of a sticker, the seal may be embossed and/or printed in black on a metallic gold background.
4. Regardless of method, the seal should be reproduced no smaller than 180 pixel width.
5. It may also be printed in ads, flyers, and other materials produced to promote the book.

**Publishing Company:** \_\_\_\_\_

**Publisher Address:** \_\_\_\_\_

**Publisher contact person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

### **How is the seal being reproduced ? (check and provide quantity)**

- direct printing on cover (quantity to be produced: \_\_\_\_\_)
- direct printing on promotion materials (quantity to be produced: \_\_\_\_\_)
- sticker to be affixed to cover (quantity to be produced: \_\_\_\_\_)
- other (describe and provide quantity) \_\_\_\_\_

**What date will pieces utilizing the seal first be available to the public?** \_\_\_\_\_

Please send the completed request form to Randy Seagraves at the contact listed below. Approved reproduction requests will be sent via fax within 5 business days of receipt. If you have any questions about the Growing Good Kids<sup>sm</sup> - Excellence in Children's Literature Book Awards Program or use of the award seal, please contact:

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### **FOR OFFICE USE:**

DATE RECEIVED:

PERMISSION REQUEST STATUS:

PROGRAM REP:

SIGNATURE: